

60 REASONS TO CELEBRATE CORNER BROOK

City of Corner Brook

January 2016



Celebrating our 60th Anniversary in 2016



Photo by: Dru Kennedy

In This Publication

- 60 Reasons to Celebrate Corner Brook
- Looking back at the year 2015
- Looking at our Past; Looking forward to the Future

Together, We Are Co-Creating Our City & Our Community





As the chair of the 60th Anniversary Committee, I am proud to share with you **60 Reasons to Celebrate Corner Brook**. This is an opportunity to review the past year and begin to celebrate the many services, accomplishments, and partnerships of Corner Brook.

Creating this document was fulfilling and challenging. We sent out a request internally and externally asking individuals to submit 2015 highlights and have included those in this document. In celebrating some highlights and organizations we recognise that we have missed others. This document is not all inclusive to the many people and organizations that support the City of Corner Brook, however, it is a beginning to honour those nominated.

We can create and build the 60th Anniversary together. We invite you to participate, host an event, spread the word, and ask friends and relatives to support the 60th Anniversary events.

There is room for everyone to celebrate in your own way.

We hope you enjoy this document and I look forward to seeing each of you at the events. Thank you for taking the time to nominate, share and spend time reading this document.

On behalf of council we want to wish you all the best in 2016.

A handwritten signature in blue ink, reading "M. A. Murphy".

Mary Ann Murphy

1. A Diverse and Engaged City

Corner Brook is an engaging, attractive, safe City.

The City has earned a reputation of:

- * being welcoming and inclusive
- * having high levels of volunteerism
- * celebrating cultural events
- * having excellent community engagement
- * being one of the best places to live, invest, and study



Canadian Citizenship Ceremony 2015

2. Strong Financial Management

In December, the Corner Brook City Council delivered a balanced budget that maintained its existing position on taxes and fees for 2016. The budget focused on keeping taxes at a reasonable level, investing in infrastructure, controlling operating expenditures and providing new direction to explore opportunities to create jobs and strengthen the City's tax base.

Budget 2016

City of Corner Brook



3. Festivals and Events- Attendance-Over 8,000

Corner Brook Winter Carnival: A 10 day festival of food and fun! The City of Corner Brook sponsored the following events: Opening Ceremonies, Chili Cook Off, and Cook's Quest.

ACE Awards: The Achievement in Community Excellence Awards recognize individuals, groups, organizations and businesses for their valued contributions to creating and strengthening our City. Fourteen awards were given out at the 2015 ceremony.

Sportfest: In June 2015, an interactive sport and fitness event was held at the Corner Brook Civic Centre. Over 1,500 people participated.

Canada Day: Canada Day celebrations are hosted by the City of Corner Brook in partnership with the Government of Canada. Each year there is an official flag raising ceremony, pancake breakfast hosted by the YMCA, entertainment in the park throughout the day with games and rides for children and fireworks from Captain James Cook Historical Site.

Corner Brook Day: Corner Brook Day 2015 started with a Garden Party on Civic Square with special guests: Lieutenant Governor Frank Fagan with a theme *Honouring Our Veterans*. It was followed with entertainment, games and rides in the park for children and families.

Sounds of Summer Concerts: Every Thursday during July and August entertainment from local musicians was provided to the public in Margaret Bowater Park.

National Seniors Day: On October 1st one hundred and eighty-five seniors gathered at the Corner Brook Civic Centre for National Seniors Day. It was a great event honouring the seniors of our community with fun, food and entertainment!



4. High Quality of Life

Corner Brook has a great social environment, economic environment, health and sanitation, education, transportation, and supports. The City and region provide a full range of recreational, cultural, social and spiritual amenities.

Compared to other cities in Canada, Corner Brook has a high rate of personal-safety. According to the RNC we have a high ratio of protection personnel-to-population.



Vibrant Arts and Culture

5. Extraordinary Performances in 2015

Some of incredible talent that performed in 2015:

- * Jim Cuddy
- * Barney Bentall
- * Georgette Jones
- * Dave McHugh
- * Splash n Boots
- * Trent McClellan
- * Michael Twitty
- * Joel Plaskett
- * Jesus Christ Superstar
- * Revue
- * Wonderbolt



6. Local Theatre Groups

A few of the local theatre groups

- Theatre Newfoundland Labrador
- Gros Morne Summer Music
- Off Broadway Players
- Hard Ticket Theatre
- Stage West
- And many others

Local talent is showcased at a variety of venues and businesses



Vibrant Arts and Culture



7. Exceptional Art Gallery and Exhibitions

A few of the local galleries:

- * Tina Dolter Gallery
- * Grenfell Campus Art Gallery-MUN
- * Arts and Culture Centre
- * MALA Gallery
- * Newfoundland Emporium
- * The League of Artists of Western Newfoundland
- * Ewing Gallery
- * State Of The Arts Gallery
- * Picture it in a Frame Museum/Art Gallery



8. Arts and Culture Scene

Tremendous talent and community support for the Corner Brook Arts and Culture Scene.



Photo: 2015 Christmas Craft fair and Winter Carnival Craft and Gift Expo

9. Corner Brook Civic Centre Improvements



Some of the 2015 Civic Centre Improvements:

- Excavation and Water Line Relocation
- Asphalt Repair
- Foundation Work
- Form Pit Walls
- Heat Recovery System
- Concrete Work
- Floor Finishes
- Ceiling Improvements
- Building Shell Improvements
- Washroom Improvements
- Mezzanine Modifications
- Mechanical And Electrical Improvements



Civic Centre Environmental Upgrade

Did you know...

The Heat Recovery System extracts heat from the ice, stores it, and then pumps heat back into the building when needed.

This investment will result in eliminating the need for approximately 247,500 litres of oil and reduce greenhouse gas emissions by 530 tonnes per year.



10. New Business Investments

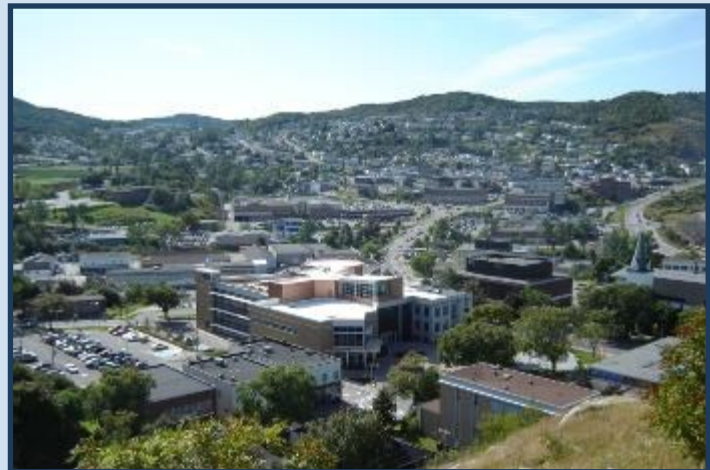
The business climate is constantly evolving in the City of Corner Brook. In 2015 we welcomed a number of new businesses.

Celebrating New Businesses 2015

- Mary Anne's Barber Shop
- Warehouse One Clothing Ltd.
- Brake's MMA
- Livewell
- Amec Foster Wheeler Environment & Infrastructure
- A Taste of Jamaica
- Compassion Home Care
- RPCH Holdings
- Celebration City Party Supplies
- Firearms Canada
- Corner Brook Industrial Sales & Services
- Petries Convenience Chinese Restaurant
- Matco Mechanical Services Ltd.
- Screaming Gypsy
- Tri Services
- New Garden Restaurant Chinese Cuisine
- Downtown Broadway Fashions
- Shannon's Graphic and Signs
- GNC
- Optical One
- 86er Club
- Mug Up Gallery
- West 96 Club
- Western Motor Sports

Celebrating New Home Businesses 2015

- Dakota Enterprises Inc.
- Corner Stone Masonry
- Wax It Studio
- CF Courier Delivery Service
- Cool Cat HVAC
- Digital Advertising Solutions
- Yoga In Motion
- Child Care
- Scarves by Sharon
- Window Cleaning Mobile Business
- Furry & Fabulous Pet Grooming Spa



11. Excellent Transportation Access

An important aspect of any vibrant City is its location, and Corner Brook is one of the best. People and goods move efficiently in and out of the region by using the Trans-Canada Highway, the Port, and regional airports in Deer Lake and Stephenville.

Photo credits: Crystal Waters boat tours

"NLW HumberArm1 tango7174" by Tango7174 - Own work. Licensed under GFDL via Commons



12. Fire Prevention Education



The City of Corner Brook Fire Department provides residents with life-safety information. In 2015, fire personnel visited all local schools from pre-K to Level III and Higher Education. Groups, individuals and classes toured the fire department to gain safety information. Additionally, fire



personnel provided prevention information and assistance throughout the year to daycares, churches, childcare facilities, home-school groups and apartment complexes in Corner Brook.



13. NEW FIRE TRUCK

The new rescue pumper was purchased by the City of Corner Brook. We are proud to add this new truck to our fleet. It will be an asset for the City to continue to provide the high level of protection that residents in this community rely on.

14. Major Storm Sewer System Upgrade Majestic Lawn



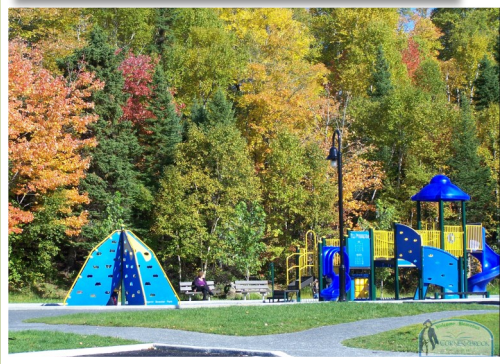
West Street-Park Street area underwent a significant Storm Sewer upgrade. The total cost was \$1.5 million.

15. Accessible Community Services and Facilities

- Community and Recreation Centres
- Arenas
- Social Services
- Public Libraries
- Community Spaces



16. Beautiful Parks, Recreation Facilities, and Historical Sites



17. High Rating on Better Life Index

High Standard of Well-Being

As a Canadian City we have a high standard of well-being.

Canada performs **very well** in many measures of **well-being** relative to other countries in the Better Life Index.

Canada ranks **above the average** in:

- housing
- subjective well-being
- personal security
- health status
- income and wealth
- social connections
- environmental quality
- jobs and earnings
- education and skills
- and civic engagement



<http://www.oecdbetterlifeindex.org/countries/canada/>

Topics



18. The Corner Brook Water Treatment Plant

We meet and surpass guidelines for Canadian drinking water.



This project which has been decades in the making, uses ultraviolet and chlorine treatment combined with a dissolved air flotation process that helps eliminate waterborne diseases in the water supply.

Testing performed on the water confirmed that the water meets all the required parameters specified in the Guidelines for Canadian Drinking Water Quality and in many cases far surpass the minimum standards.

19. SNAPSHOT: Municipal Services Hard at Work

| | |
|--|-------------------------------|
| Asphalt Placed | 11,000 Tonnes |
| Streets Repaired | 32-Some more than one section |
| Curb fixed or replaced | 600 Meters |
| Waterline Repaired or Replaced | 400 Meters |
| Storm Sewer Repaired | 837 Meters |
| Flushed Storm Systems | 6 Locations 12 Occasions |
| Vactor Catch Basin Cleaning | 28 |
| Lawn Repairs (Snow Clearing & Water & Sewer) | 6321.28 Metres Squared |

Fire Calls – over 300 to date
Building Permits – 411 permits
Municipal Enforcement
 Investigated & Responded to 946 calls for service
Customer service inquiries - Over 30,000



20. Walking Trails

The Corner Brook Stream Trail is an extensive walking trail network that accentuates Corner Brook's natural beauty.

The Gorge Trail, the upstream section, takes walkers through an exciting natural gorge area offering spectacular views. The sunset from this area is amazing! Users can access this trail via Crocker's Road. The trail is



approximately 3.9 kms long.

The Glynmill Inn Pond Trail can be entered via Glynmill Inn, Park Street, Brook Street, Mount Bernard Ave, Cobb Lane, Margaret Bowater Park and Sir Richard Squires Building. It displays the beautiful Glynmill Inn Pond, Corner Brook swans and a wetland interpretation site with viewing area.

The Three Bear Mountain trail leads users to breathtaking scenery overlooking the Bay and the Blow Me Down Mountains. It can be entered through Hospital Hill in Corner Brook's downtown area. A feature of this trail is the historical panels with stories of Corner Brook from its earlier years.



Bike and walking trails are located throughout the City with Griffin Drive offering a paved off-road trail.

In 2015 the Ginger Route opened a 2.5 km multi-use trail.



21. Significant Investment in Quality Roads

Taking care of our streets, sidewalks and underground infrastructure is a priority for the City of Corner Brook. In 2015 the City invested \$3.5 Million in roadway maintenance.

Paving: Thirty-two streets were paved or sections repaved.



22. Winter Operations-Snow Removal

Infrastructure and Public Works cleared approximately 16 feet of snow in 2015!

Snow Clearing- The City of Corner Brook aims to keep our streets safe and clear.

- * We have approximately 130 km of roads that are divided into 7 zones for snow clearing.
- * Depending on conditions, the City spends approximately \$1.5 million annually on snow removal.
- * The City of Corner Brook uses an average of 3,000 tonnes of sand and 4,000 tonnes of salt each winter to improve traction on the roadways.



16 feet=almost the same height as 3 stackable washer dryers-on top of each other



WINTER 2015

The residents of Corner Brook survived winter 2015, which is **REASON 23** to celebrate!



24. Energized City

Corner Brook has successfully hosted a series of major events, all requiring extensive community and volunteer support.

The community spirit in Corner Brook contributes to the City being awarded a number of concerts, festivals, and events.

2015 M&M Meat Shops Canadian Junior Men's and Women's Curling Championships



25. A New Salt Shed

Infrastructure Investment - The new salt shed was completed in 2015 and houses the brine machine. The brine machine will reduce salt usage up to 30 per cent. The salt shed capacity is 5,000 tonnes of salt and 500 tonnes of sand.

26. Scenic Beauty

Corner Brook's scenic beauty and location attracts thousands of visitors annually. Our landscape provides an inspirational and environmentally healthy location in which to live, work, and raise a family.



27. Capital Projects

In 2015 Council invested over \$10 million in capital projects.

Major projects:

- Majestic Lawn Storm Sewer Upgrade
- West Valley Road Storm Sewer Project
- Edinburgh Street Reconstruction



Testimonial

MAJESTIC LAWN ROAD PROJECT

Joanne Summer-Louis Gee's

"I was very happy to see that sewer issues are being resolved by the City. They are really stepping up to the plate for residents by replacing the sewer lines."

"During the weeks that the street was changed from a one-way to a two-way street things worked well and there were very little complications. Any issues that my business had were resolved immediately, engineering was very responsive. They even came to see me to ensure everything was okay."

28. Meetings, Briefings, and Permits

| | | | |
|----|-------------------|---------|----------------------------------|
| 23 | Council Meetings | 54 | Circulation Information Packages |
| 18 | Public Council | 59 | Media Releases |
| 26 | Briefing Sessions | 237,903 | Visits to cornerbrook.com |

| | | | |
|---|--------------------------|---|----------------------------------|
| 2 | New Subdivision permits | 1 | New Car Dealership Permit Issued |
| 2 | New Condo Permits Issued | | |

Other City Information

| | |
|--------|--|
| 35 | New Business Licences |
| 65,217 | Transit Ridership (Up 889 from 2014) |
| 395 | Tonnes of Curbside Recycling Collected |

29. Rogers Hometown Hockey: Teamwork and Volunteer Support!

November 21 - November 22: Attendance 8,125

Fourteen organizations and many City staff collaborated, planned and prepared for this successful event.

The planning organizations included: Corner Brook Minor Hockey, Corner Brook Intermediate, Sacred Heart Elementary, Buckle Charters, Grenfell Memorial University, Arts and Culture Centre, Corner Brook Regional High, City of Corner Brook, PPAB, Academy Canada, Ways Transport Ltd., Downtown Business Association, Go Western Newfoundland, and Pardy's Waste Management.



Featured Performers:

- Fire Circus Show
- Nick Hamlyn & the Mayhem
- Dave McHugh and Band
- Sherman Downey
- Emma Peckford

30. Saving Lives through CPR Skills

St John Ambulance and Red Cross worked to educate the public about the life-saving skills of First Aid & CPR. Approximately 4,370 people in the Western Region were trained in 2015.



31. Wellness and Seniors Programming

We launched *Wellness and Seniors* programming and are planning on continuing this trend in 2016.



32. Deep Water Harbour



photo courtesy Corner Brook Port Corporation

According to the Corner Brook Port Corporation:

“The port is well positioned for shipping to and from destinations in North America such as ports along the St. Lawrence Seaway, in Atlantic Canada or in the Arctic. Corner Brook is the first major year-round shipping port on the routing from North to South in Eastern North America.”

33. Welcoming Global Refugees

Corner Brook welcomed a family of Syrian refugees in December 2015. The Syrian Refugee Support Group in Corner Brook raised approximately \$30,000 for a 12 month sponsorship and had been working on bringing the family to Corner Brook since the fall.



photo courtesy Don Bradshaw NTV

34. Community Happenings, Concerts, and Events

Numerous Concerts, Shows, and Expo events



Concert Crowd



Kenny Rogers and Linda Davis

Events and Carnivals



The City of Corner Brook hosted a New Year's Eve Celebration to start the 60th Anniversary. 1,300 attendees!



35. Legacy Grant for the 60th Anniversary

The Corner Brook City Council and the 60th Anniversary Committee developed a Legacy Grant program to help commemorate the City of Corner Brook's 60th Anniversary.

The 2016 grant recipients are:

- * **THEATRE NEWFOUNDLAND LABRADOR (TNL)** : TNL are planning a **re-creation of the Westsiders stories** by offering free performances from July 19 to August 13, 2016. TNL will be offering performances to the residents of the long term care homes, and seniors homes. Public performances will be shown at the Museum, Legion, Library and Community Youth Network, and other community locations.
- * **STAGE WEST THEATRE:** Stage West will be launching a **Creepy Corner Brook Haunted Hike** in July and August 2016. The walk will be about 90 minutes in length, and will consist of local stories. (Examples: crime, ghost stories, unusual sightings, unsolved crimes).
- * **THE CURLING SENIORS:** The Seniors 50+ Club in Curling are planning a **Picnic in the Park**. It will take place in July 2016 at Bartlett's Point. This event will celebrate the City of Corner Brook's rich culture and heritage, with live music, food and friendship.
- * **ROTARY ARTS:** The Rotary Arts are planning a **Corner Brook Visual Arts Contest**. Five artists will be awarded a cash prize at the end of the contest. The art work will become a part of the City collection. Additionally, they plan to coordinate **6 Stage Shows** consisting of three generations of music.
- * **CORNER BROOK MUSEUM:** The Corner Brook Museum and Archives Society will be hosting a **Movie Night in the Park** for our 60th Anniversary celebration. The Museum will be featuring: The Rowdyman, a second film, and a children's movie. Former Mayors and past and current Council will be invited to a '**Mayors Round Table**' to provide a recount of their term of office.



36. Athletic Pride— Our City, Our Province and Our Country

- * Canadian Juniors Curling Championship in Corner Brook, Jan. 24 to Feb. 1, 2015
- * AHL exhibition game-Icecaps vs Marlies
- * Corner Brook Royals



High participation in Sports and recreation



37. Collaboration of RNC and City of Corner Brook Municipal Enforcement



The Royal Newfoundland Constabulary (RNC) routinely partner with the City Municipal Enforcement Division on projects to keep Corner Brook safe, enhance compliance, and enforcement.

2016 is the **30th Anniversary** for the RNC's return to Corner Brook .

Photo courtesy Corner Brook RNC

38. Colemans: First Major Sponsor of the City of Corner Brook 60th Anniversary Celebrations

Established in 1934 by Arthur James and Maggie Coleman, the first Coleman Group enterprise was opened in a former school house in Corner Brook offering clothing, food and hardware.



Colemans

First store

1934 on Broadway

39. Celebrating Employers Large and Small

The largest employers in the community are Western Memorial Regional Hospital and Healthcare Services Authority and Corner Brook Pulp and Paper Limited. Corner Brook has many smaller businesses that offer a wide range services.



2015 Business Excellence Award winners



Western Memorial Regional Hospital

40. Respecting Our Environment

The City continues to implement a number of strategies and initiatives to reduce our carbon footprint:

We completed Protection for Climate Change Program Milestones One and Two.

Ongoing energy conservation projects throughout the City of Corner Brook:

- * green roof technology
- * energy efficient lighting
- * automatic taps and low-flush toilets
- * low emitting materials
- * geothermal heating project
- * windows on the world, console which tells us how much energy is being consumed and conserved
- * curbside pickup of cardboard
- * reducing water consumption through fixing waterline looping

In 2015, the City invested in green infrastructure including:

- * The Corner Brook Museum and Archives Society with the City of Corner Brook converted the Museum Complex from oil heat to heat pump.
- * The Civic Centre heat recovery system



Corner Brook Museum and Archive Society with the City of Corner Brook: new heat pump system

41. 9-1-1

Public Safety Answering Point Opened February 2015



9-1-1 Public Safety Calls Answered:

28,666

Approximately 250,000 people now have 9-1-1 service from Corner Brook.

Service Region: They serve residents West of Goobies, including Labrador

Employment: 8 Full time and
4 Relief workers

42. Corner Brook Museum & Archives Activities

In 2015 the following events were hosted:

- * Witchcraft in the 1600's Lecture
- * Historic Bonne Bay Lecture
- * Pirates: Truth and Fiction Lecture
- * Wildlife Children's Event (partnered with Salmonier Nature Park)
- * Children's Art Camp
- * Moose Population Control in Gros Morne Lecture (partnered with Parks Canada)
- * Touch Tank Children's Event (partnered with Bonne Bay Marine Station)
- * Maps and Storytelling workshop
- * Police Forensics Science Lecture (partnered with RNC)
- * Remembrance and WWI Lecture
- * Walking Tour of Lower Townsite
- * Corner Brook Day Veterans Garden Party– Lt. Governor's Visit (partnered with the City)
- * Basic Archives workshop (partnered with Archives Association of Newfoundland and Labrador)



43. Corner Brook Library

The Corner Brook Public Library hosts events for people of all ages. Libraries are spaces where people of all ages can practice lifelong learning. Celebrating some of the programming the Library offered in 2015:

- * Tot Time, Preschool Story Time
- * Kid's Corner, Teen Book Club, Adult Book Club
- * Technology classes
- * Film Celebrations
- * Polar Bear Pajama Party, Come "Play"
- * Arts and Crafts
- * Hosting Authors
- * Summer Reading Club, Summer Story Time
- * Nutrition and Health
- * Drop in Knitting
- * Freedom to Read Week
- * Family Literacy Week



Libraries Change Lives.

Libraries are portals to the world's knowledge

"Having a public library contributes to the development of human capital and the social infrastructure of the community." Vancouver PL' board



44. Celebrating Active Volunteers

Corner Brook's quality of life is greatly enhanced by many dedicated community volunteers. *We celebrate each volunteer, every hour you have spent helping a neighbour, helping at a school, helping friends, family, and seniors.*

YOU are the reason that our City is a better place! A **FEW** of the remarkable organizations supporting the City of Corner Brook residents:

- *Alzheimer Society of Newfoundland and Labrador
- *Bay of Islands Search & Rescue
- *Canadian Cancer Society
- *Canadian National Institute of the Blind
- *Canadian Red Cross
- *Corner Brook Museum and Archives
- *Corner Brook Status of Women Council
- *Crohn's and Colitis Foundation of Canada
- *Children's and Youth organizations for example: Cubs, Brownies, Sparks, Beavers, Girl Guides
- *Downtown Business Association
- *Dunfield Park Community Centre
- *Easter Seals Newfoundland and Labrador
- *Family Outreach Resource Centre
- *Kinsmen Club
- *MADD
- *Food Bank Network
- *Lions Club(s)
- *Rotary Arts
- *SPCA
- *Salvation Army
- *Schools – Elementary and Secondary
- *Senior's Homes/Services
- *Shrine Club
- *Sports Groups
- *The Arthritis Society
- *YMCA

Agrifoods employees litter clean up



****Note:** This list is not an all inclusive list of volunteers who provide community support through thousands of volunteer hours.

45. Supporting Business in Corner Brook

A few of the organizations supporting local businesses: Downtown Business Association; Newfoundland & Labrador Organization of Women Entrepreneurs; Department of Business, Tourism, Culture and Rural Development; Humber Community Business Development Corporations; Atlantic Canada Opportunities Agency; Enterprise Qalipu; Department of Advanced Education and Skills; Navigate Program; The Greater Corner Brook Board of Trade; Business Development Bank of Canada.

Outstanding Higher Educational Facilities

The City of Corner Brook is home to three exceptional post-secondary education campuses: Memorial University of Newfoundland Grenfell Campus, College of the North Atlantic-Corner Brook, and Academy Canada

46. Memorial University of Newfoundland Grenfell Campus Celebrates 40 years in Corner Brook (2015).

Grenfell's history in Corner Brook

Grenfell Campus has gone from a feeder school for Memorial's St. John's Campus to a fully-functional institution offering 17 undergraduate and two graduate degree programs. Yearly, more than 1,300 students from around the world have moved to, or chosen to remain in, Corner Brook to pursue a high-quality post-secondary education.

Internationalization

Students from 62 different countries are currently studying at Grenfell Campus. For the first time, students from Mauritius, a small island near Madagascar, have chosen to study in this western Newfoundland City. Our diverse student population also includes people from places as far reaching as Rwanda, Japan, Belize, Mexico, Korea, China, United States, Bangladesh and Nigeria.

In the community

The new Grenfell Office of Engagement is working to facilitate collaboration between faculty, staff and students and the greater community through initiatives such as the Navigate Entrepreneurship Centre and community programming. Grenfell also works to play a significant role in the community through the observatory, theatre, art gallery, fitness facilities, library and public research and scholarly activities.



47. Academy Canada Career College-Year in review

In 2015, Academy Canada was excited to help students prepare for their dream job in their thirty-five (35) chosen career paths. The College is the largest independent nationally accredited college in Eastern Canada. The College focused on taking a leadership role in encouraging standards of excellence in all programs.



They have been nationally accredited by the Canadian Education and Training Accreditation Commission (CETAC) since 1990 and constantly seeks other forms of program accreditation to enhance the credentials of graduates.

They have also earned 36 other program-specific accreditations, received many industry endorsements, won numerous awards and negotiated several university/college transfer credit agreements.

48. The College of the North Atlantic

Corner Brook Campus research, Unique Programing, and offering a two-year Engineering Technology

College of the North Atlantic's Corner Brook campus offers the only Geographic Information Systems program in the province, and they're involved in some amazing projects! The program is actively involved in a multi-agency research project with a goal to create a predictive model ecologists can use to identify areas of suitable habitat for the critically endangered species boreal felt lichen (*Erioderma pedicellatum*).



Today, it is known that the majority of the world's recorded boreal felt lichen are located on the Avalon Peninsula and south coast of Newfoundland. The results of the model will allow researchers to select field-work locations in a more efficient manner, targeting the areas where the lichen is most likely to be located.

College of the North Atlantic's Corner Brook campus offers the only Environmental Engineering Technology Advanced-Diploma in the province. The program excels at offering graduates an opportunity to enter the work force as highly skilled employees with the capability to manage environmental and municipal infrastructure projects and to analyze and remediate urban environments.



CNA Office Admin Program (2nd year)

College of the North Atlantic's Corner Brook campus became the first in the public college system to offer a two-year Engineering Technology program this year. The specialized two-year Electronic Systems Engineering Technology (Co-op) program offers students a wide range of opportunities. Graduates of this program, upon its accreditation, automatically satisfy the academic requirement for membership in the Association of Engineering Technicians and Technologists of Newfoundland and Labrador (AETTNL), and qualify for certification with the appropriate work experience and references.

49. Enhancing Communication through social media platforms

The City's social media presence continues to be very successful, and with the public's help it has resulted in positive outcomes in improving communication.

We started a new **YouTube** channel in September and launched 17 videos and have had over 7500 views of the videos. **Twitter** had an increase of 44 per cent.



39.22%
Increase in
number of people who followed City of Corner Brook

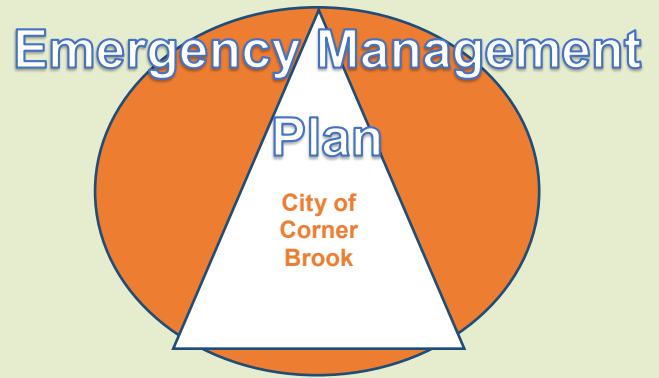
60% Increase
in the number of people who "liked" our posts

50. Adapting the City of Corner Brook Emergency Management Plan

The City of Corner Brook's emergency management committee is responsible for helping to coordinate the City emergency plan. In 2015, a community collaboration session was revived to update the City of Corner Brook emergency management plan.

Current Organizations involved:

- * City of Corner Brook
- * Western Health
- * Corner Brook Port
- * Royal Newfoundland Regiment
- * RNC
- * Canadian Red Cross
- * Bay of Islands Search and Rescue
- * Advanced Education and Skills Service NL
- * Fire and Emergency Services NL



51. Working with our Government Partners

Hon. Gudie Hutchings

Hon. Dwight Ball



Hon. Eddie Joyce

Hon. Gerry Byrne

Federal:

- * Rt. Hon. Justin Trudeau-Prime Minister of Canada
- * Hon. Gudie Hutchings MP for Long Range Mountains and Parliamentary, Secretary for Tourism and Small Business



Provincial:

- * Hon Dwight Ball– Premier of Newfoundland and Labrador
- * Hon. Eddie Joyce, Minister of: Service NL, Fire and Emergency Services NL, Government Purchasing Agency, WorkplaceNL, MHA Humber Bay of Islands
- * Hon. Gerry Byrne Minister of Advanced Education and Skills, MHA for Corner Brook

* **And many other Government Partners**



52. Dedicated Employees

The City of Corner Brook is one of the larger employers in the City with **219 employees**

The City of Corner Brook celebrates:

- 6 active employees with at least 40 years of service
- 15 active employees with between 30 and 40 years of service;
- 17 active employees with between 20 and 30 years of service,
- 20 active employees with between 15 and 20 years of service.

Of the 219 active employees with the City:

58 *have been with the organization for 15 years or more.*

City Staff Give Back

Staff Involvement and Participation:

- * Staff members actively participate and support sporting associations through participation, donations, and coaching
- * Staff members volunteer their time with a number of organizations: Bay of Islands Search & Rescue, CPR-first aid, and the SPCA
- * Fundraising activities: jeans day, jersey day, crazy hat and hair day, and ugly sweater day. We support causes such as: Suicide Prevention and Awareness Foundation, the food bank, Brain Cancer Foundation (Canada), and the Terry Fox Run,
- * We are collecting and buying toys all year long for the Annual Fire Fighters Toy Drive



53. The Western Regional Hospital Foundation

The Western Regional Hospital Foundation supports the health and well-being of all people in our region by working with the community to provide funding assistance to purchase, replace and modernize medical equipment for the Western Region. Through their fundraising efforts, they raised over half a million dollars in 2015 and these funds will be directed toward the purchase of Medical Imaging, Mammography, Alternate Level of Care, Hemodialysis, Medicine and Emergency Equipment. They would like to thank the residents of the City of Corner Brook, the entire Western Region, and beyond for making this year such a success and for working with the Foundation to improve healthcare, together!

Photos courtesy: Western Regional Hospital Foundation



54. Welcoming Global Guests

The Corner Brook Visitor Information Centre reported over **3,400 visitor inquires** to the centre. Highest rate of visitors were from Ontario, Newfoundland, Quebec and Western Canada



Eleven cruise ships visited Corner Brook in 2015 according to the Corner Brook Port Corporation. Onboard was 11, 423 passengers and 5,466 crew.



City Hall Visitors from Doha Qatar-CNA tour and discussion



September we welcomed the Caribbean Princess 4,200 passengers into Corner Brook City Square

55. Places of Worship and Spirituality Centers

Honouring the 20 churches, places of Worship-Spirituality that provide service to support the social, intellectual, spiritual, emotional, physical, and environmental of those who are in need.



Salvation Army Christmas toy drive 2015



56. Bay of Islands Search and Rescue

Celebrating those who bring loved ones home

The Bay of Islands Search and Rescue, or BOISAR, has been in service for over 30 years. They are committed to providing quality search and rescue support to law enforcement agencies in the Bay of Islands area and throughout the province of Newfoundland and Labrador.

Photo credit: BOISAR



57. Celebrating Our Veterans

2015 marked the 100th Anniversary of the 1st Newfoundland Regiment deployment to a battlefield. They were the only North American troop to fight in Gallipoli. Their deployment to Gallipoli marked the first combat casualty for the Regiment: Private Hugh McWhirter of Humbermouth.

75 years ago on Mother's Day (1940), 130 recruits of the second draft marched down West Street to the Corner Brook train station and boarded the train to Port Aux Basques to start their journey to England. They formed what would later be known as the 166th Newfoundland Field Artillery Regiment.



Photo Credit: Gerald Ford

58. The Corner Brook Pulp and Paper Mill

The Corner Brook Pulp and Paper Mill has a longstanding history, dating back to the mid 1920s. When it opened it was the largest pulp and paper mill in the world. Although the ownership has changed several times the mill has been operational in the community for decades. A parent company of the current operators, Kruger Inc. purchased the mill in 1984. Kruger's commitment was evident at the outset, as an extensive modernization program was immediately initiated.

Mill 1925

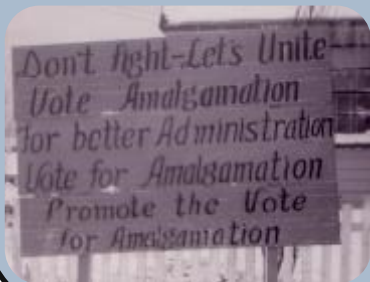


Source: <http://www.exec.gov.nl.ca/exec/publicat/economy/corner.htm>



59. Acknowledging and Celebrating Our History

2016 marks our 60th Anniversary: A plebiscite was set for February 1955 for the citizens of Curling, Corner Brook West, Corner Brook East and Townsite to vote for or against amalgamation. **Sixty-five percent voted yes.** In April 1955 the provincial government passed an act incorporating the City of Corner Brook. In August of that year elections for the first council for the City of Corner Brook were held.



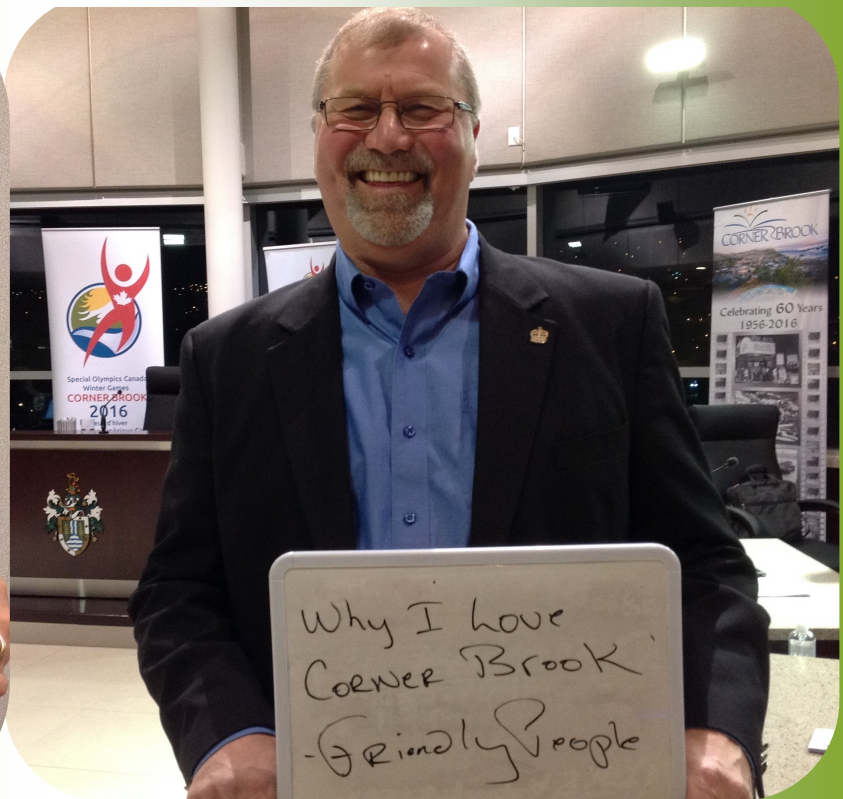
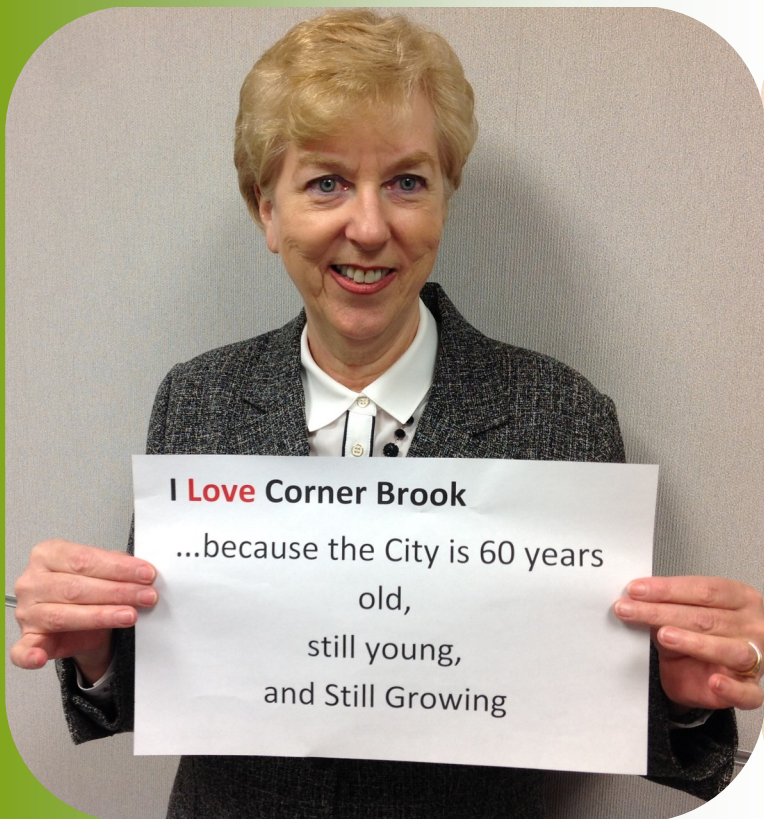
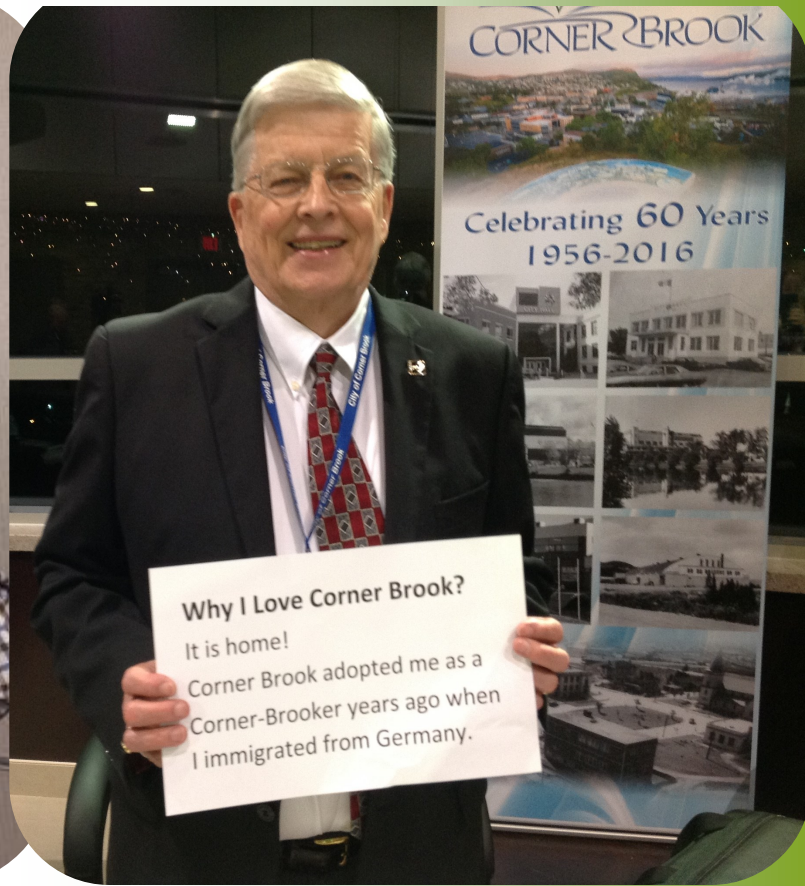
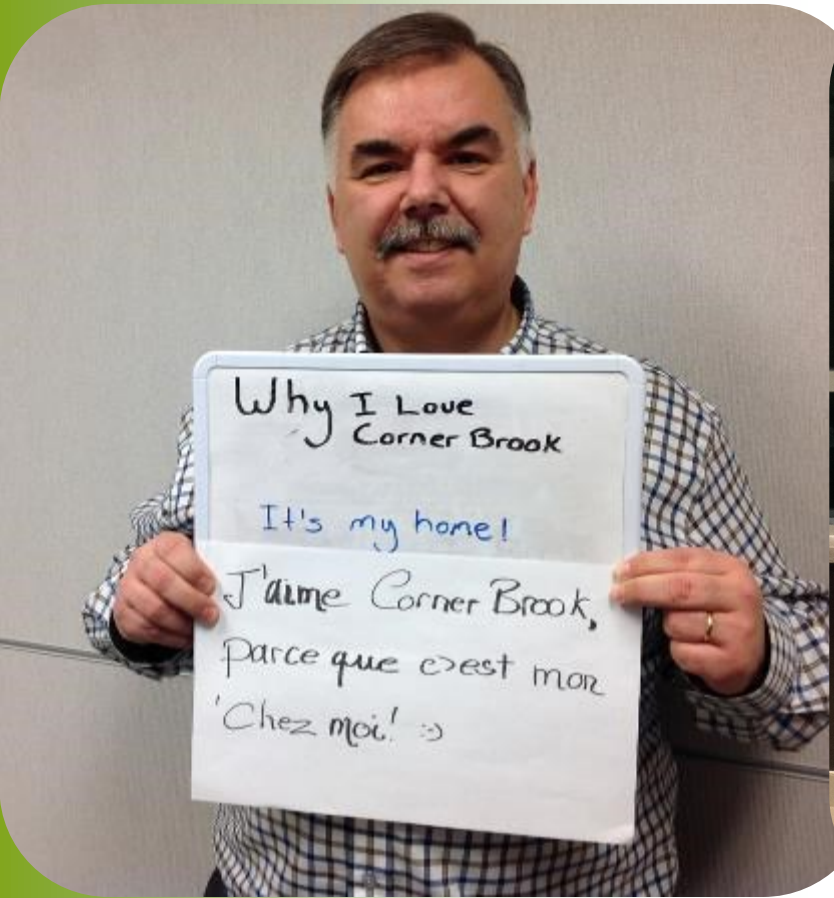
The new council was seated on January 1, 1956 and with this came an end to the four separate towns and the beginning of the City of Corner Brook.

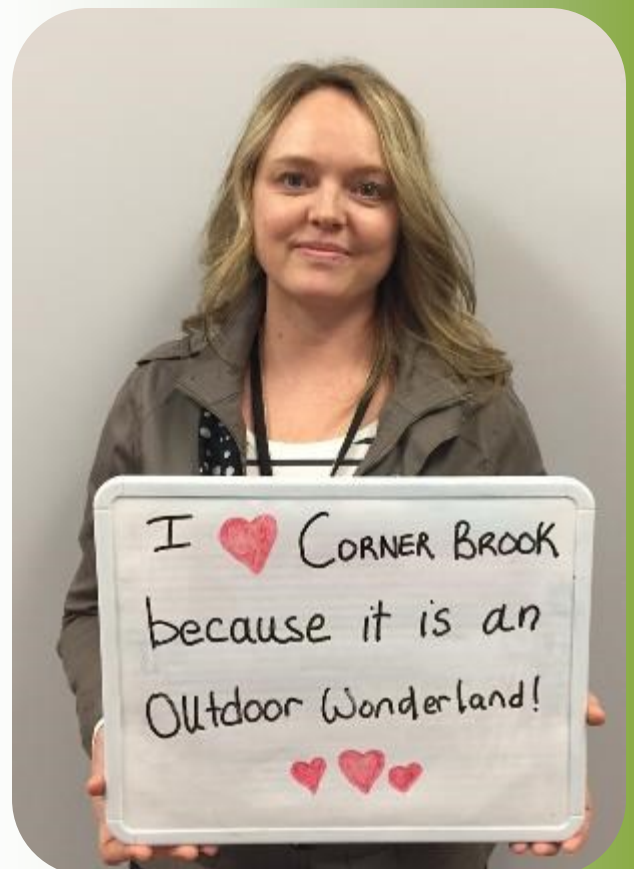
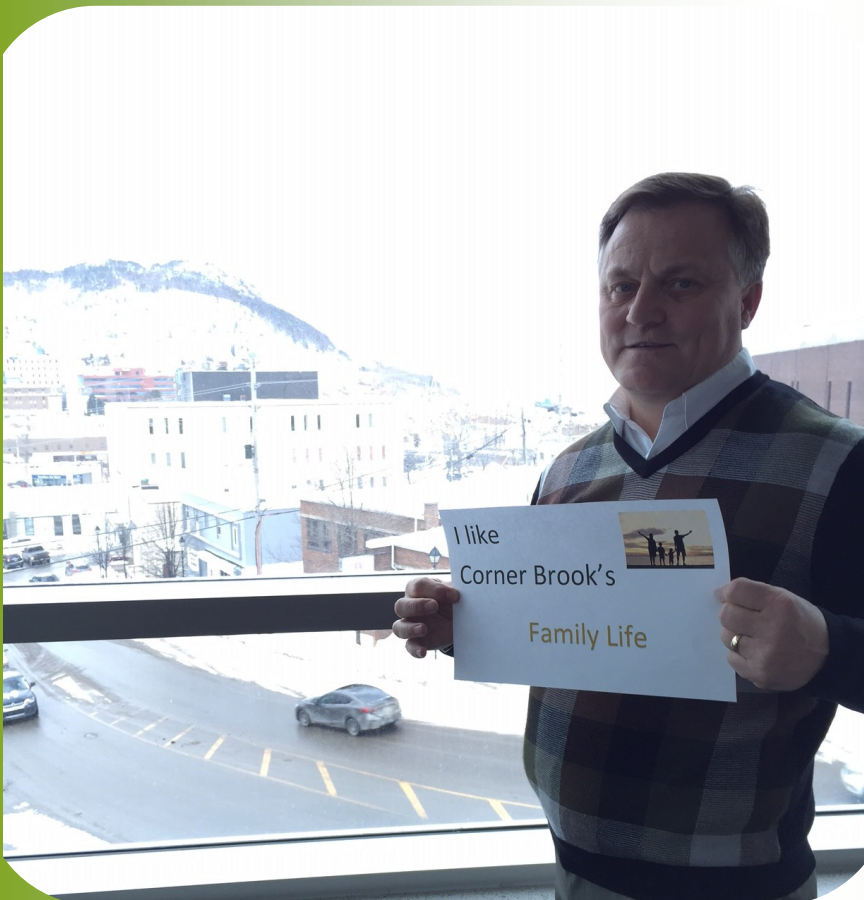
60. Engaging Our Community and Building our Bright Future

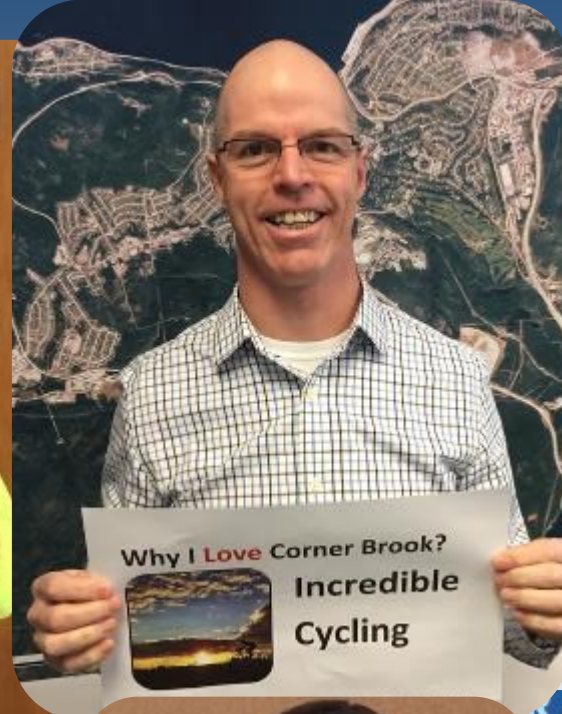
Corner Brook is a vibrant, diverse and sustainable city built upon our heritage and unique lifestyle. We have a bright future and are working together to enhance the quality of life in our community.

The municipality has an important role to play in the daily lives of our residents. At the same time we are always planning for the future and need Corner Brook residents to build the future with us. Whether it is determining how we will strengthen the economy, how we will mitigate the effects of climate change, or how we will plan for changes in transportation, we will manage the needs of today, while anticipating what is next.

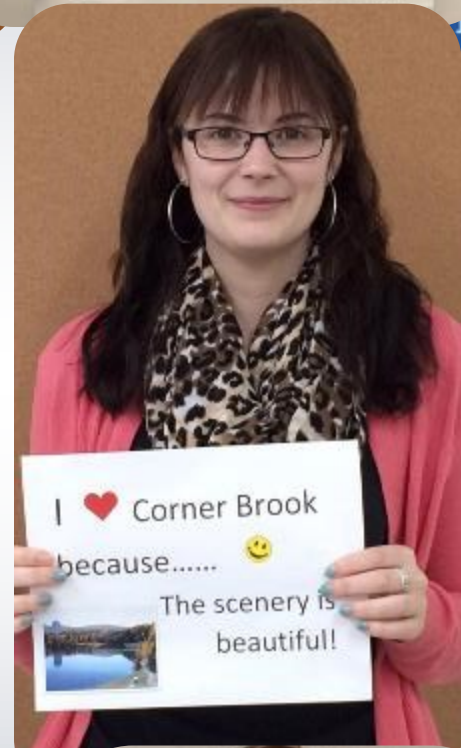
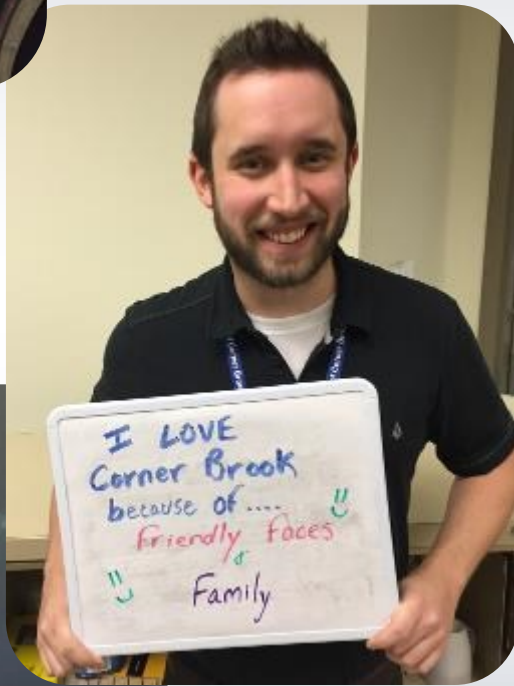


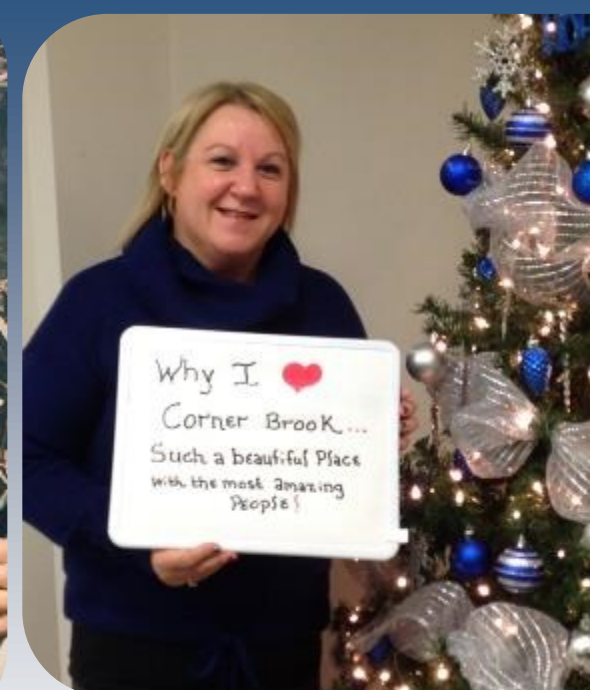




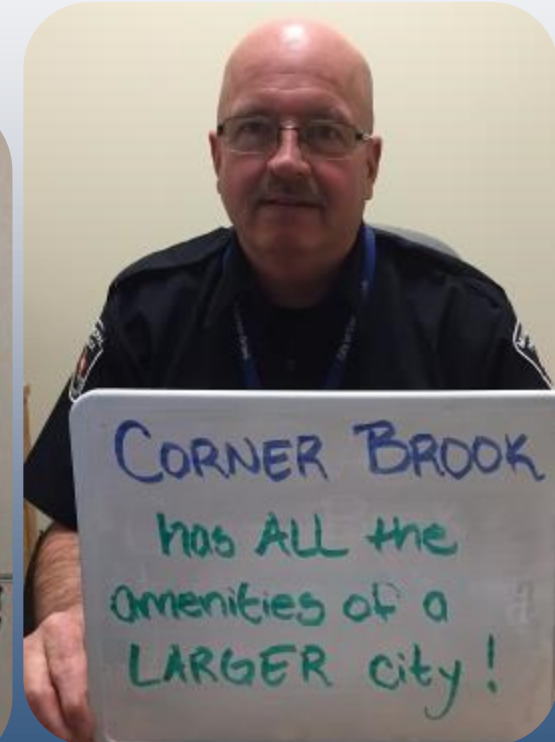
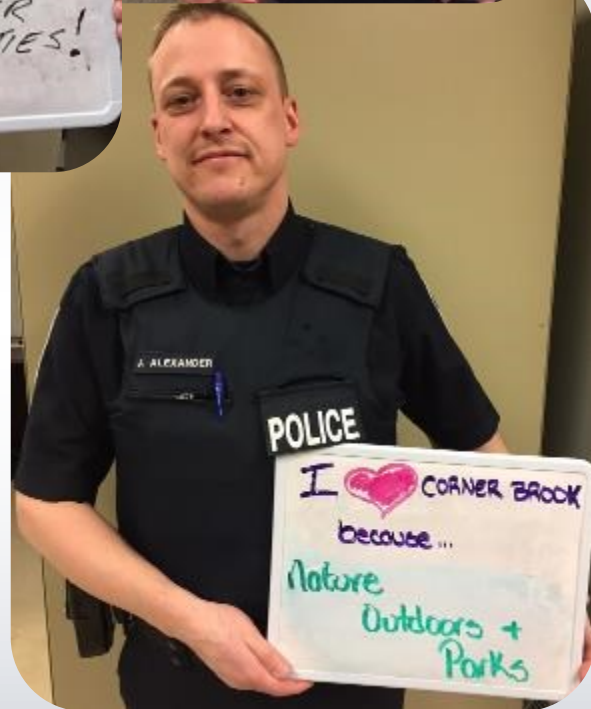


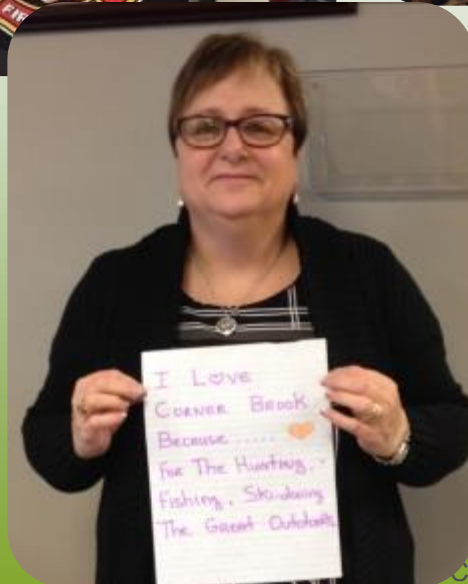
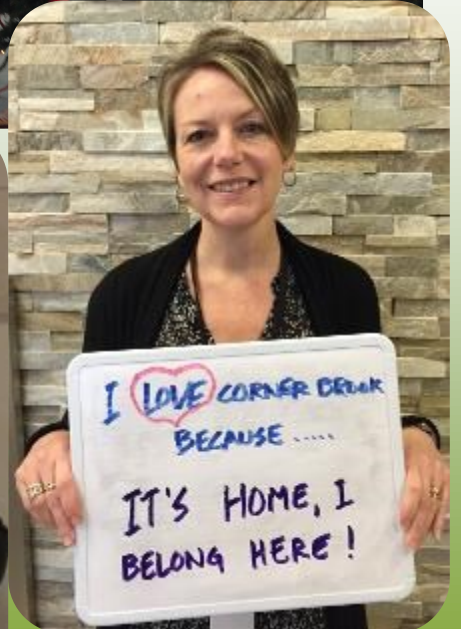
City of Corner Brook 60th Anniversary Sponsor:





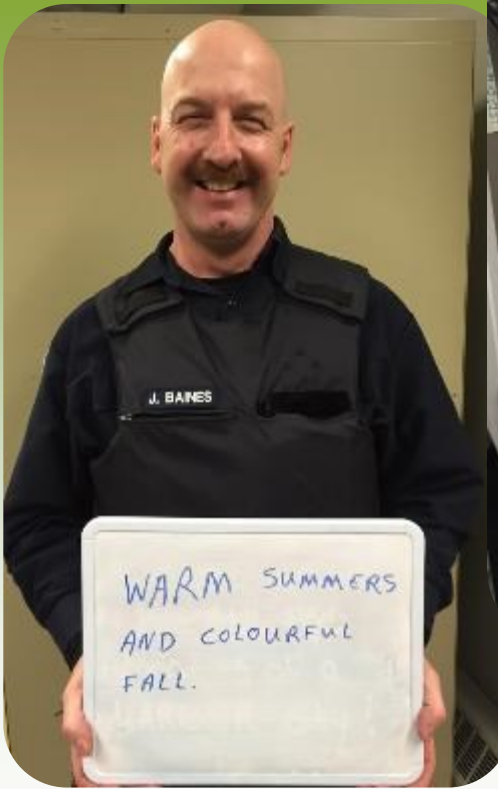
City of Corner Brook 60th
Anniversary Sponsor:





City of Corner Brook 60th Anniversary Sponsors:





WARM SUMMERS
AND COLOURFUL
FALL.



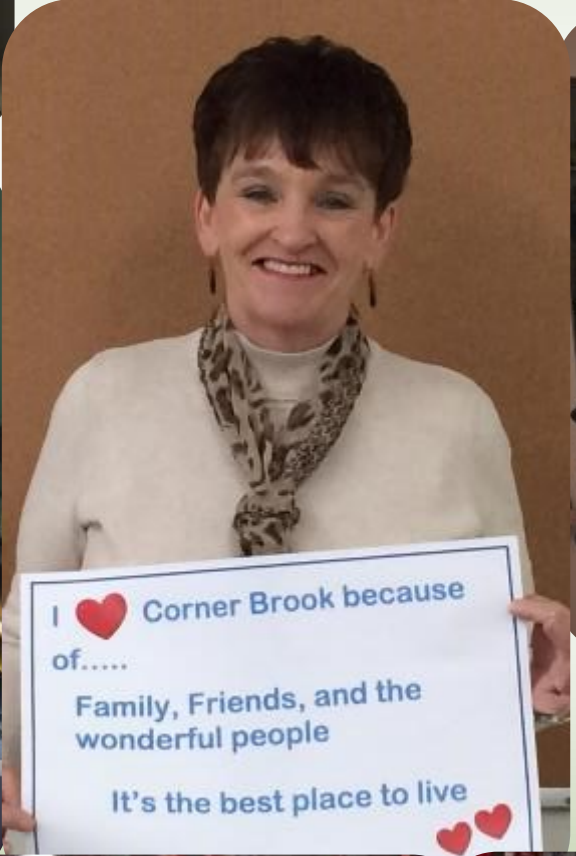
I love Corner
Brook...
Great Place to
Stay **FIT**



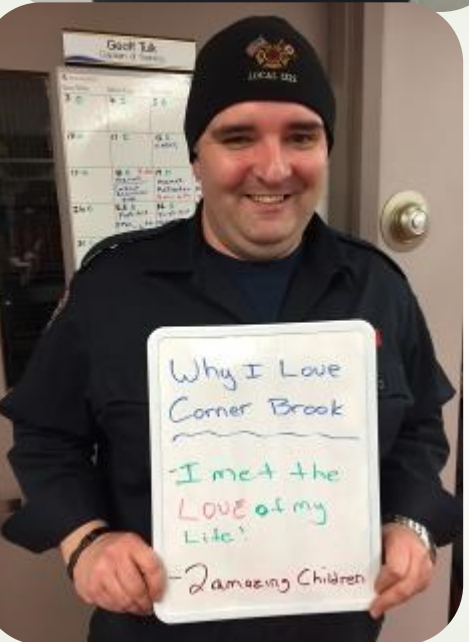
I ~~Love~~
Corner Brook
Because it Inspires Active Living!



I Love Corner Brook Because,
It's a great place
to work and play



I **Corner Brook** because
of....
**Family, Friends, and the
wonderful people**
It's the best place to live

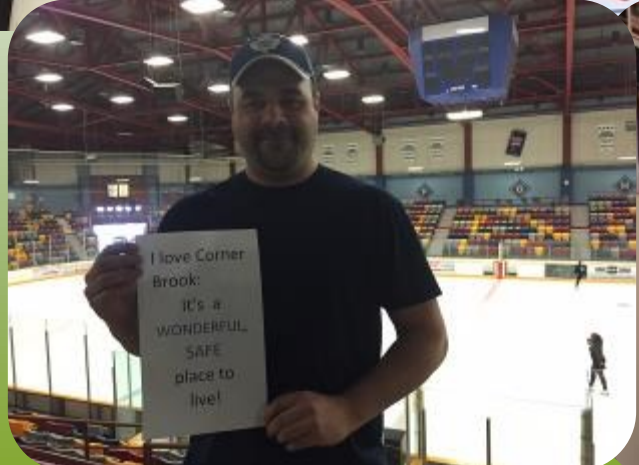


Why I Love
Corner Brook
I met the
LOVE of my
Life!
- Amazing Children

City of Corner Brook
60th Anniversary
Sponsor:



City of Corner Brook 60th
Anniversary Sponsors:



I love Corner
Brook:
It's a
WONDERFUL
SAFE
place to
live!



I Corner Brook
Because ...
**THIS IS MY HOME
AND WILL
ALWAYS BE!**

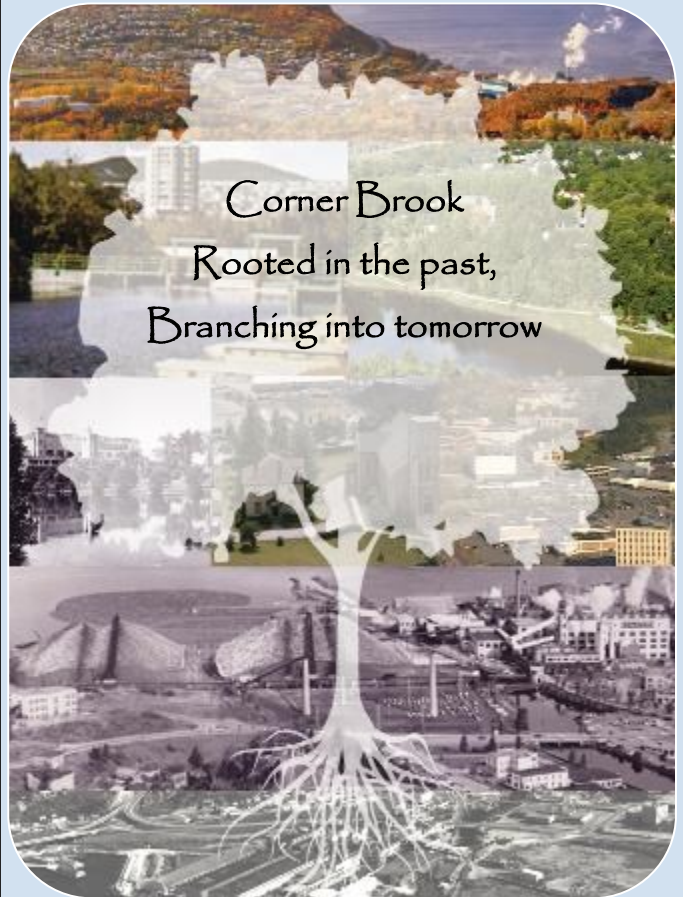
Corner Brook City Council



Front: (L-R) Councillor Linda Chaisson, Mayor Charles Pender, Councillor Mary Ann Murphy

Back: (L-R) Councillor Josh Carey, Councillor Keith Cormier, Councillor Bernd Staeben, Councillor Tony Buckle

Celebrating 60 years



Corner Brook
Rooted in the past,
Branching into tomorrow

www.cornerbrook60.ca



Want to submit a celebration idea? If you would like to submit any information or photos please share with us at: 60th_anniversary@cornerbrook.com



CITY OF CORNER BROOK

2016 is our 60th Anniversary as a Municipality

For more information visit:

www.cornerbrook60.ca or www.cornerbrook.com

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