

REQUEST FOR PROPOSAL

STAR - Regional Brand Development

The City of Corner Brook, in cooperation with the Corner Brook Humber-Bay of Island tourism committee, is seeking proposals from qualified firms or individuals to develop, create and launch a regional brand. The successful entity will work closely with the City of Corner Brook & Tourism Committee to develop a shared and consistent narrative for the Corner Brook, Lower Humber-Bay of islands region that will influence a positive perception of the region.

Copies of the Request for Proposal can be obtained from the Community, Engineering, Development & Planning Department, Engineering Division at mroberts@cornerbrook.com or by calling **709 637-1540**.

Proposals are to be submitted and secured with a password with the e-mail address tender-rfp@cornerbrook.com with the subject line of the e-mail submissions **"PROPOSAL – Corner Brook Humber Bay of Islands Regional Brand Development (2024) – Company Name"** and received up until **12:00 noon. NST on February 28th, 2024**.

All proposals are subject to the terms and conditions of the Request for Proposal, the accompanying Terms of Reference, Scope of Work, and all other contract provisions or data that is incorporated.

The lowest or any proposal not necessarily accepted.

